



Bob Bennett
President
COMMWORLD of Kansas City

COMMWORLD to Launch Online Executive Technology Seminars to Educate Small to Mid Sized Companies on the Latest Solutions in Communications Technology

Customer Advocate to Bring Awareness to New Technology that Increases Profitability and Gives Organizations a Competitive Advantage

KANSAS CITY, MO — September 28, 2005 — **COMMWORLD** of Kansas City, an industry leader in telecommunications, announced today that the company is launching online executive technology seminars to educate small to mid sized companies on the latest solutions in communications technology. **COMMWORLD's** Customer Advocate will bring awareness to new technology impacting businesses today. The objective of each seminar is to deliver valuable information on solutions that have the unique ability of increasing an organization's profitability, while giving them a competitive advantage in their marketplace.

"There is a tremendous desire among businesses to learn about technology that can change their company in a positive way," said Bob Bennett, president of **COMMWORLD**. "Most companies don't know where to go to receive credible information, ask questions from knowledgeable and highly trained professionals, or understand how a specific solution can truly affect their business. Therefore, we've decided to take a proactive approach by

commissioning our Customer Advocate to deliver online technology seminars that are short, concise, and contain relevant information."

COMMWORLD's technology seminars will cover a variety of topics including Voice over Internet (VoIP), call accounting, GPS tracking systems for company vehicles, voice recognition, automatic call distribution (ACD), web conferencing, and digital surveillance systems. Companies will participate in these seminars via web conference from the luxury of their own office. They will have the opportunity to listen live to communications equipment manufacturers and view valuable material being presented on their monitors. **COMMWORLD's** executive technology seminars will occur in 45 minute sessions every 6 to 8 weeks. The company's customers will be made aware of specific topics via email and flyers. Additionally, attendees will receive 5 hours of free audio conferencing and a free 30-day trial of web conferencing.

"Delivering ongoing technology seminars does a number of things for us and our customers. For example, these seminars enable our customers to receive critical information in an educational environment rather than through a sales presentation, it gives us an opportunity to build an even stronger relationship with every organization we serve, and it illustrates

our commitment to superior customer satisfaction," added Mr. Bennett. "We're looking forward to bringing awareness to the hottest solutions in communications technology, and making sure our customers remain at the forefront in terms of their knowledge and potential utilization."

ABOUT COMMWORLD OF KANSAS CITY

COMMWORLD of Kansas City has been providing superior business telephone system products and services to the Kansas City area since 1981. **COMMWORLD** specializes in the most reliable, high quality telecommunications products from the leaders in technology -- Toshiba, ESI, Samsung and Comdial to name a few. Bennett stated, "Customers no longer need to be frustrated with multiple contacts. Our 'one point of contact' concept means your business can come to **COMMWORLD** for full service IP connectivity, converged systems, local/long distance service, Web site provision, audio/video conference service/equipment, voice processing and more. With **COMMWORLD** you get the best of the best." **COMMWORLD** of Kansas City is located at 6200 Main Street in Grandview, MO. For more information, call (816) 763-1100 or visit www.commworld-kc.com.